

# Honolulu Star-Bulletin

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EDITOR

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## HOW GOOD ROADS HELP.

Occasionally a property-owner facing a tax for road-improvement raises the point that he will receive no direct benefit from the improvement. Objections of this kind are answered by official statistics in the department of agriculture at Washington, and though conditions in Hawaii are in some respects different from those on the mainland, the general principle holds good here as there.

To determine as far as possible the exact dollars and cents effect on a county of the improvement of bad roads, specialists of the office of public roads and rural engineering of the department made economic surveys in eight counties in each of the years from 1910 to 1915, inclusive.

This study of the increase in the values of farm lands in the eight counties reveals the rather interesting fact that following the improvement of the main market roads the increase in the selling price of tillable farm lands served by the roads has amounted to from one to three times the total cost of the improvements. The increase in values in those instances which were recorded ranged from 63 per cent to 80 per cent in Spotsylvania County, Va.; from 68 to 194 in Dinwiddie County, Va.; 70 to 80 in Lee County, Va.; 25 to 100 in Wise County, Va.; 9 to 114 in Franklin County, N. Y.; 50 to 100 in Dallas County, Ala.; 25 to 50 in Lauderdale County, Miss.; and from 50 to 100 in Manatee County, Fla. The estimates of increase were based for the most part upon the territory within a distance of 1 mile on each side of the roads improved.

In Spotsylvania County a careful record was made in 1910 of 35 farms located on the road selected for improvement. Of the 7 farms sold in 1912 the prices actually paid show increases of from 37 to 116 per cent over the 1910 valuation. The average value after the roads were improved was \$28.26 per acre, as compared with \$17.31 previous to the improvement. In 1913 four transfers of farm land were on the basis of \$30.11 per acre, whereas the properties were listed in 1910 at only \$13.89 per acre. It appears that the 1451 acres sold in 1914 increased in value \$28,500, or 80 per cent, or from \$24.46 to \$44.10 per acre.

In Dinwiddie County, Va., the actual price of 43 farms sold or offered for sale from 1909 to 1914 ranged in price from \$8.38 to \$43.74 per acre before the roads were built, and from \$24.70 to \$73.60 per acre after the roads were improved.

In Lee County, Va., a study of eight tracts along the roads before and after improvement indicated that these properties increased about \$23 per acre, or about 70 per cent.

In Wise County, Va., a study of eight representative farms located on roads showed that they increased in value from an average of \$49.06 per acre before improvement to \$79.44 after the roads were improved. There were increases in valuation in other sections of from \$60 to \$90 or even \$100 per acre.

In Franklin County, N. Y., the figures seem to indicate that the change from earth, sandy, and loam roads to bituminous macadam was followed by increases averaging \$12.50 per acre, or about 30.7 per cent.

In Dallas County, Ala., careful investigation seemed to indicate that road improvement has added at least \$5 to each acre of land within a half mile of improved roads. Tracts sold at from \$8 to \$10 per acre were sold again after road improvement at from \$20 to \$25 per acre.

In Lauderdale County, Miss., the total assessed valuation of real property outside of the city was \$2,757,546. This increased in 1914 after road improvement to \$3,183,809, or 15.4 per cent. Local real estate men place the increase in land values on account of improved roads at from 25 to 50 per cent.

In Manatee County, Fla., careful study of sales and real estate records indicated that the improvement of roads has added from 15 to 100 per cent, or at least \$15 per acre, to the selling price of all lands within one-half mile of improved roads. This would give a total of \$611,000, or more than twice the value of the bonds issued.

## GERMANY'S NEW AVIATION PLANS.

Is Germany preparing for a tremendous air-campaign, far overshadowing the Zeppelin and aeroplane raids of the past two years?

This question is brought up by the official announcement in Berlin that all the various branches of the military and presumably the naval aviation services are to be brought under one lead. Lieutenant-General von Hoepfer has been placed in command of the new department, which not improbably will be made into a separate ministry.

From the first days of the war there has been an expectation that Germany would attempt some gigantic feat of air-provess, directed primarily at England. Though some of the Zeppelin raids have been on a big scale, the results have been much less disastrous than the English patently feared in the early months of conflict. Possibly with the land armies nearly deadlocked through the winter, Germany will try a coup with her "Zeps" and aeroplanes, and the consolidation of the various aviation branches may even forecast an attack from the air on Paris, London and other cities carried out simultaneously and with a massing of forces such as heretofore has been only imagined.

## GUARDING HONOLULU'S FOOD SUPPLY.

Territorial Food Commissioner Arthur W. Hansen, without blare of trumpets or beating of cymbals, is doing some especially fine work toward safeguarding Honolulu's food supply. He has been investigating food stocks in hundreds of small shops where the proprietors have little idea either of sanitary precautions or of sanitary regulations, and as a result has had destroyed a great deal of food unfit for human consumption.

Commissioner Hansen never fails to leave with these shopkeepers the pronounced impression that they must see that their food stocks are clean and in good condition. He is securing steady improvement. His work, in conjunction with that of the board of health making property-owners live up to the sanitary code in the construction of buildings, floors, basements, etc., directly promotes the good health of the community.

## BUSINESS: A SCIENTIFIC PROFESSION.

From Daily Financial America.

Evidences are seen on every side today of a new force in the development of the science of business in this country. Perhaps it is not so much a new force as it is an augmented one, for its basic element is that which has characterized the American business mind for many years—initiative.

But a new element has certainly been added, the element of a painstaking prosecution of the processes born of initiative. Today we find the American business mind applying its ingenuity and its aptness for invention to ideas which heretofore would have been expressed only to await practical application at the direction of foreign patience and zeal.

There has been, indeed, a marked awakening in this country, in the last few years, to the necessity of a native development and application of science, both mechanical and intellectual, to business. The causes of this awakening are not so important of observation and discussion as the fact of the awakening itself and what it should mean for our future. If the awakening becomes a permanent and active realization, there need be little reason to doubt our ability to compete intelligently and effectively, through the long future, in the markets of the world.

A Chicago official discovers that women are failures as election officials. He says the feminine inspectors and judges could remember afterward what other lady clerks wore, but could not remember what they had written on tally-sheets. His office is now remedying the mistakes of the females. Possibly a few people will take his statement seriously but most will recognize that male election officials make mistakes, too, and that it is just as necessary to pick out women who are competent, businesslike and earnest about their work in the booths as to pick out men with the same qualities. Then, too, women have not been voting in Illinois long and many do not take their politics as seriously as men who have been in precincts and city fights all their lives. The European war has demonstrated beyond all question that women can take men's place in virtually every vocation except those demanding unusual physical strength. As against the lesson of Europe, what a Chicago official says, on the basis of a few experiences, will cut small figure.

Baseball of the kind played at Athletic Park yesterday will always draw big crowds in Honolulu. Both visiting and local players were "up on their toes" every minute. The coast and major league stars played just as hard when they were four and six runs ahead as when the teams were fighting it out "nothing to nothing," and the 25th Infantry lads never quit trying. They were at top speed all the way; in fact, their over-eagerness was partly responsible for their defeat. Every baseball fan left the park enthusiastic over the contest—because the teams were giving the very best that was in them, without a shadow of "cockiness" in victory or sulkiness in defeat. The 25th Infantry, by the way, showed that in potential ability it ranks right up with "the big fellows."

There are plenty of people in Honolulu who feel that there is a legitimate field for billboards in the downtown business section, and that the efforts of The Outdoor Circle should be directed toward eliminating the boards in the residence section and promoting clean, wholesome advertising, local as well as foreign, in the business district. There are also plenty of merchants who feel that their business should not be damaged if they use billboards under such regulations.

Among the ten thousand people who made a demonstration in Washington last night to celebrate the president's reelection, there were plenty who bought their tickets to the band-wagon about the time California was heard from.

Sugar is really the commercial king of Hawaii, but once a year Pineapple tries to usurp the throne—and just about "gets away with it."

Latest mortality statistics from Mexico show that Villa has conceded Wilson's reelection.

However, Shadow Lawn occupies that place in the sun.

## HAWAIIAN ALLIED WAR RELIEF GIVEN FUNDS FOR USEFUL WORK

### Committee Meeting This Morning Brings Out News of Generous Donations

The executive committee and directors of the newly-organized Hawaiian Allied War Relief Committee met at the home of the chairman, Miss Beatrice Castle, this morning to hear the reports of the finance, headquarters and shipping committees, who have been at work for the past few days.

The reports were most encouraging. The financial secretary, Mrs. Henry Damon, announced that such firms as she has seen, mainly trust companies, banks and sugar factors, have practically promised donations to the amount of \$4000, enough to carry on the work for one year. The merchants were not approached, as they have recently given generous donations to the work for October.

James Wakefield has guaranteed the shipment of the supplies from San Francisco to New York till the end of

March and the Matson Navigation Company offers to carry the goods to San Francisco.

It is hoped that work will begin next Thursday morning, when headquarters will be ready, for which a fine location is in view and will be decided upon early next week.

Warm clothing for men, women and children in France is urgently needed, and those wishing to donate such are requested to send in only warm clothing and that in good condition, as otherwise it would not be worth shipping. Freight rates from San Francisco to New York are \$3.70 for 100 pounds gross weight. The packing cases sent from Honolulu this month weighed 500 pounds, the freight on such amounting to \$18.50.

As the organization has no membership or dues, the name has been changed from "society" to committee. Any women wishing to form or head a unit are asked to communicate by mail or phone with the secretary, Mrs. W. E. Wall.

## OUTDOOR CIRCLE AWAITS RETURN OF ROBT. W. SHINGLE

Further discussion of negotiations between the Outdoor Circle and Charles R. Frazier for the restriction or elimination of billboards will probably be deferred until Robert W. Shingle returns from the coast. Shingle represented the circle in previous negotiations, which, as recently published, came to naught.

The Outdoor Circle yesterday replied to a communication from the Star-Bulletin, with the editorial suggestion that a compromise plan be worked out. This letter was read at the circle's meeting last Tuesday and referred to the executive committee. In answer the circle indicates that nothing further will be done until Shingle's return.

It was learned in the meeting that two-thirds of the Outdoor Circle's 370 members had endorsed its letter to Charles R. Frazier to the effect that there could be no compromise. Several women have joined the organization recently and paid their dues that they might endorse the letter to Frazier. The next meeting will be December 12.

Against the claim of the Pioneer Advertising Company of a \$50,000 business—an excerpt from the tax office record was produced showing that Frazier valued his business for taxation purposes at \$2000.

The reply of the circle to the Star-Bulletin's suggestion is as follows: "Editor Honolulu Star-Bulletin:

"Dear Sir: Your letter of November 13 to the president of the Outdoor Circle has been received and we thank you for the interest shown. The suggestion of your paper is that the Outdoor Circle should compromise in this billboard controversy to the extent that the Chas. R. Frazier Company should confine the billboards to a restricted district. It is unwise to take up this point at present. In our published reply to Mr. Frazier's letter we stated 'we tentatively, through Mr. Robert Shingle, offered to pay you \$5000 to go out of the billboard business.' Mr. Frazier replied, 'No such offer ever was made by Mr. Shingle or anyone else representing the circle.'"

"It is unfortunate that Mr. Shingle is not here to clear up this point. It is due here, however, very shortly and we prefer to let matters rest until he comes. In the meantime if the Chas. R. Frazier Company has any definite proposition to make we should like to have it in writing and it will have consideration in due time."

"Yours truly,  
"CHERRILLA L. LOWREY  
(Mrs. F. J. Lowrey).  
"President."

The Star-Bulletin is also writing to Frazier bringing to his attention the suggestions for a constructive plan to end the present controversy.

## PERSONALITIES

COL. and MRS. FRANK R. KEEFER are now located at 1621 Keeaumoku street, formerly the home of Mrs. Albert Waterhouse.

STEPHEN L. DESHA, JR., of Hilo has been admitted to practise in the local United States court. He was introduced by James L. Coke.

R. A. RICHEY, holding engineer, intends to leave Honolulu on the Tenyo Maru to travel in China. He has applied to the federal court for a passport.

FREDERIC G. HAXTON of New York

## BOARD MEETS TO PASS PAYROLLS THIS AFTERNOON

Although the meeting of the board of supervisors is called this afternoon at 5 o'clock to pass on the semi-monthly payroll, other business will come up as there are several petitions to be read and referred to committees and a number of resolutions will have their second reading.

The report of the finance committee on the complaint of the von Hamm-Young Company, with whom the city has a contract, that the engineers' department has been buying supplies from other companies, which was tabled at the last meeting, will probably come up again today.

George Collins, city engineer, is working on a project to widen Nuuanu street, near Kuakini, mauka of the Japanese consulate, and he expects to present his plans this afternoon. The strip of land which the city would take over is wedge-shaped, 300 feet long and, according to the plans, for this land the city will put in a sidewalk.

## LETTERS

### ARTISTS AND THE BILLBOARDS

Editor Star-Bulletin:

Sir: I have just read in this morning Advertiser a purported interview of the Cherniavsky brothers by members of the Outdoor Circle, headed "Real Artists Will Not Allow Names Upon Billboards." If such silly statements were made by these gentlemen they are entirely refuted by their own action in Honolulu.

Their manager, Mr. Scully, came to me and arranged for a regular billboard showing. Just when my men had started to put up his paper on the billboards he came back greatly distressed and said that he had been told by some of the billboard committee of the Outdoor Circle that his concerns would be boycotted if he used billboards and asked if he could cancel his arrangement with me. To this I agreed. He afterward repeated to one of Honolulu's most prominent businessmen, in my presence, his statement made to me that he had been threatened by the Outdoor Circle and seemed greatly displeased.

Furthermore, in September, 1915, when the Cherniavskys were in Honolulu, they patronized the billboards in different parts of the city.

Yours for fair play,  
CHAS. R. FRAZIER.

## LITTLE INTERVIEWS

—A. D. CASTRO: I think I'll bring an injunction against Brig.-Gen. Sam Johnson to see if he can keep the stray bullets from the Punchbowl rifle range from dropping down around my house. I feel as if I want to take an umbrella out with me every time I leave the house on Sunday.

City has applied to the federal court for a passport to travel in Fiji, Samoa and Society islands. He intends to leave Honolulu on the Sonoma on December 4.

FRED COCKETT, JR., son of the messenger in the governor's office, is filling the position vacated by his father during the latter's illness. The senior Cockett is in the hospital suffering from eye trouble.

## RAIN

Keeps People at Home but you Reach Them  
Thru Paid Publicity.

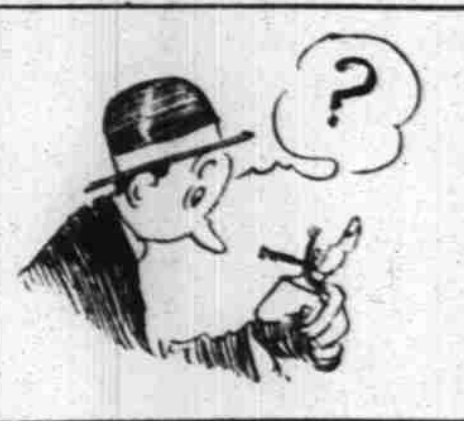
Some Merchants think that it is "no use" to continue paid publicity on a rainy day.

That's Just the Day when the merchant has an opportunity to go into the homes of his prospective customers at a time when they have extra moments to think over, to plan, and decide what they ought to buy.

Rainy Days are Just the Days to carry a special message into the home; a message full of suggestion and help for buyers.

Every Day is a good day for business for the man wide awake and using Paid Publicity.

Paid Publicity Works on Rainy Days.



## HANSEN FINDS CHECKING SYSTEM OF MUCH VALUE

The system recently adopted of checking over food consignments from the Orient and following them into the Chinese and Japanese stores of Honolulu to see if they are fit for human consumption is proving of much value, according to Food Commissioner A. W. Hansen.

On the last boat from the Orient 300 pounds of dried fish infested with beetles were discovered in this way. Hansen says that this was positively

the worst case of infestation that he has come across. The whole amount was promptly destroyed.

The groceryman in this case grew irate, according to the food commissioner, hired a lawyer and threatened to sue the territorial officials. This was just what Hansen wanted, as he has been longing to get a test case from one of those frequently coming up, but the groceryman changed his mind and dropped the matter.

New York details 25 firemen to give fire drills in public schools.

## 7-Room House on Kinau Street— near Piikoi



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1½ story house, with 4 bedrooms and modern bath. Convenient arrangement. Lot 50x100 feet. Garage for 2 autos; servants' quarters.

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